



JOB HIRING

Be Part of Our Success Growing Team

Prince Bank Plc., recognized with Global, Asia's and Cambodia's Best Employer Brand Awards in 2019 and 2020, is a commercial bank that strives to provide customers with the best products and services delivered with professionalism. Prince Bank Plc. has a clear vision, "to be the financial institution of choice for our target customers." With an ambitious growth plan, Prince Bank Plc. is expanding its business operations and looking for highly qualified candidates to fill the following position.

Assistant Manager, Marketing

Head Office




Position Summary: The Assistant Manager, Marketing is responsible on advertising develop efficient and intuitive marketing strategies and oversee advertising/communication campaigns.

Job Responsibilities	Job Requirements
<ul style="list-style-type: none"> • Conceive and develop efficient and intuitive marketing strategies • Organize and oversee advertising/communication campaigns (social media, TV etc.), exhibitions and promotional events • Conduct market research and analysis to evaluate trends, brand awareness and competition ventures • Initiate and control surveys to assess customer requirements and dedication • Write copy for diverse marketing distributions (brochures, press releases, website material etc.) • Maintain relationships with media vendors and publishers to ensure collaboration in promotional activities • Monitor progress of campaigns using various metrics and submit reports of performance • Collaborate with managers in preparing budgets and monitoring expenses • Perform other tasks by line manager 	<ul style="list-style-type: none"> • Bachelor's degree in Marketing or related field • Good understanding of market research techniques, data analysis and statistics methods • Proven experience as marketing executive or similar role • Thorough knowledge of strategic planning principles and marketing best practices • Familiarity with social media and web analytics • Excellent communication and presentation

Core Competencies' Requirements:

• Customer First	• Innovate	• Develop
• Lead with Passion	• Collaborate	• Drive Results
	• Think Ahead	

Why Join Us:

Prince Bank's Staff Benefits		If you meet the above requirements and wish to join our dynamic team; please send your recent CV including expected salary to the email address jobs@princebank.com.kh .
Financial Benefits	Non- Financial Benefits	
Chinese New Year (100%)	Working only from Mon-Fri	For more information:  Prince Bank Plc.  www.princebank.com.kh  096 533 1111/096 311 7888
Khmer New Year (50%)	Annual leave 18 days per year	
Pchum Ben Festival (50%)	Public holiday follow MOLV	
Annual performance bonus	NSSF	
Staff loan	Accident and Health Insurance	
Birthday allowance	Training opportunities	
Annual salary increment	Promotion opportunities	