

CAREER OPPORTUNITY

Unlock Your Potential to Grow with Us!

Prince Bank Plc., recognized with Global, Asia's and Cambodia's Best Employer Brand Awards in 2019 and 2020, is a commercial bank that strives to provide customers with the best products and services delivered with professionalism.

Prince Bank Plc. has a clear vision, **"to be the financial institution of choice for our target customers."** With an ambitious growth plan, **Prince Bank Plc.** is expanding its business operations and looking for highly qualified candidates to fill the following position.

Position : Content Writer-Chinese

Location : Head Office

Job Responsibilities

- Writing an excellent of all organization contents such as commercial writing in khmer and Chinese (website, blogs, articles, social updates, banners,) press release, annual report with creative and original content
- Collaborating with, creative team, and designers to write up the attractive call to action content
- Researching markets and industries to compare and create content that is innovative and original
- Research industry-related topics (combining online sources, interviews and studies)
- Proofread and edit blog posts before publication
- Understand media behavior in the market, competitor on media and suggest on the best effective way to write attractive content
- Self-improvement in term of interpersonal & soft skill, commercial writing, planning, creative, attention to detail, determination, self-disciple, integrity and get along with internal and external environment
- Identify customers' needs and gaps in our content and recommend new topics
- Perform other roles and duties assigned by the line manager

Job Requirements

- Bachelor degree in related languages or any degree in course related
- Excellent verbal and written communication skills
- Good understanding of marketing writing techniques, persuasive copywriting style
- Creative and innovative thinker and planner
- Confident in producing work across multiple platforms
- Familiarity with bank products is a plus
- Able to align multiple brand strategies and ideas
- Extensive knowledge of the company, brand, and product preferred

HOW TO APPLY

Please submit your updated Cover Letter and CV to any nearby branches or head office of Prince Bank Plc. or via email: jobs@princebank.com.kh



Prince Bank Plc



Not over 5MB



096 533 1111/ 096 311 7888

Note: Only shortlisted candidates will be contacted for a test or interview.